

FOCUS ON
EDUCATION

2022
AGARTALA

9th

EDUCATION FAIR



EDUHUB

EduHub provides a mega platform linking prestigious institutions from across the country.

This event aims to inspire you and inform you about the different courses offered by the Universities in India and abroad.



EDU
HUB

ORGANIZED BY:



Greetings to All,

iLLUSiON Group is devoted to transforming lives through education. Its mission is to provide a complete education system that creates genuine impact by producing graduates with skills that transcend cultures and geographic borders.


Choosing a college or university for kids is a big hustle for parents! To make it easier, every year (since 2012) we organize EDU-HUB at the heart of the city to provide lucrative attribute to both parents and students.

Given our extensive connections with top-ranking colleges and universities, we provide prospective students with the opportunity to meet representatives from highly esteemed Universities one-on-one, get counselling and a free profile review.

The enrolled students also get a chance to show up for spot admissions to reputable education institutes in India and abroad right from BBA and MBA to Engineering or MBBS.

EDU-HUB 2022 looks forward to your delightful presence, support and assistance.

Thanking You


(Rupam Roy)
iLLUSiON





WE FOCUS ON

- Engineering Programs
- Law
- Management & Finance
- Medical
- Pharmacy
- Allied Healthcare & Nursing
- Education
- Media Science
- Computer Application Programs
- Fashion & Design School
- Food & Nutrition



EXHIBITOR PROFILE

Like every year, EDU-HUB 2022 will witness around 25-30 institutions from various parts of India to showcase their courses to the potential students of the state.

Our Regular Participants:

- SRM University
- Chitkara University
- Techno India Group
- Vellore Institute of Technology
- Sister Nivedita University
- D. Y Patil University
- Nagarjuna College of Engineering
- Mangamma Memorial School of Nursing
- Sathyabama University
- Swami Vivekanand University
- NGF College of Engineering & Technology
- Manav Rachna International University
- Sharda University
- JIS Group
- Guru Nanak Institutions
- Sapthagiri Group of Institutions
- Kalanjali Nursing College
- Regent University
- Adamas University
- The Oxford college of Science





VISITOR PROFILE

EDUHUB aims to benefit both students and Institutes. The exhibitors have the opportunity to promote their courses and facilities showing up a chance for on-spot admissions, while the student community has the opportunity to see what is available, consider their options, and make an informed decision. Students are advised on which courses to pursue based on their career goals by experienced teachers from partner universities.

Our visitors include:

- Undergraduates
- Graduates
- Post Graduates
- Working Adults
- Diploma Holders
- Young Executives
- Job Seekers
- Career Counsellors



PROMOTION PLAN

Hoardings

To be displayed at prime locations.

Mini Hoardings

To be displayed at central locations connecting roads.

Standeers

To be displayed at street corners.

Pamphlets

To be distributed at leading marketplace gatherings and in Schools & Colleges.

Brochures

To be distributed at leading marketplace gatherings and in Schools & Colleges.

Road Campaigns

To be done through mobile vans with spot quiz contest.

Event Magazines

To be distributed among Board exam candidates.

TV Advertisement

To be displayed before and after event.

Social Media

To be done through ads and online campaigns pre and post event.

Retargeting Ads

To be displayed in Websites and Blogs with maximum traffic.

Newspapers

Ads and Articles will be published in local newspapers.



GLIMSE OF PAST

2012



2013



2014



2015



2016



2017



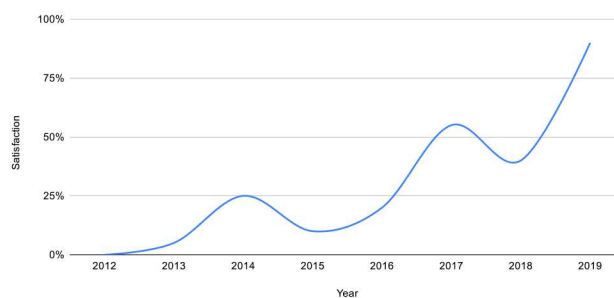
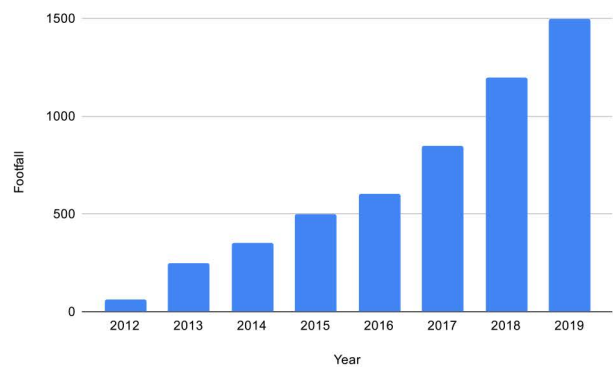
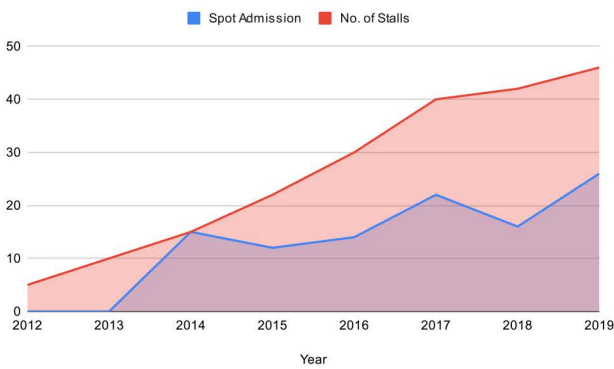
2018



2019

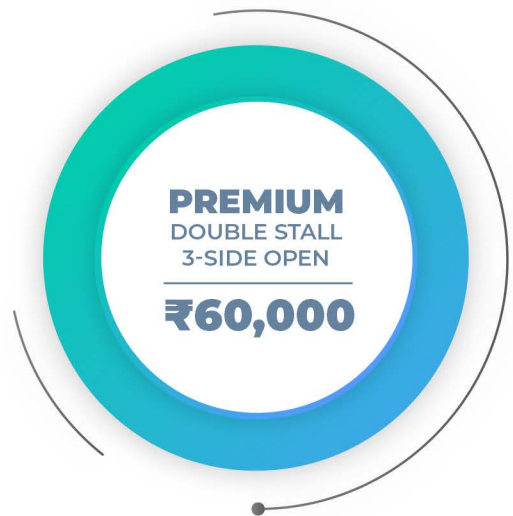
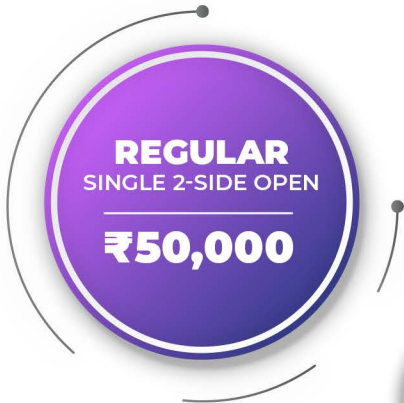


PREVIOUS STATS





STALL RATES



EVENT DATE

9TH
JULY

&

10TH
JULY

marklineconsultancy.in

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SCAN TO
VISIT OUR SITE